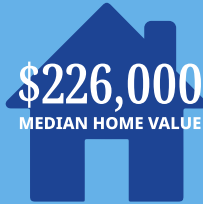
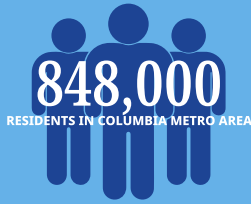


Together, We Are **Columbia**.

Located in the heart of South Carolina, Columbia stands as the state capital, home of the flagship university, and economic engine for industrial and corporate growth. The city brings in millions of dollars through both tourism and economic development projects, translating into abundant job opportunities. With seven institutions of higher learning and a top-tier military installation, Columbia is actively creating a talent pipeline right in its front yard while also retaining these recent graduates and young professionals.



TOURISM

\$2.6 billion estimated total tourism economic impact

\$130 million in state and local tax revenue

Nearly **16 million visitors**

22,300 jobs generated



MILITARY

S.C. ranked #2 Best State for Military Retirees by WalletHub

\$6.6 billion estimated in total military economic impact in Midlands region

Nearly **58,000 jobs generated** in Midlands region

