

# 'BLOCKBUSTER' YEAR

The Columbia area is anticipating a 'blockbuster year' for economic development in 2023.



Midlands has been receiving federal investment dollars for

**RENEWABLE & CLEAN ENERGY**



County leaders looking to attract large

**TECHNOLOGY COMPANIES**



Richland County has been investing

**MILLIONS OF DOLLARS**

into buying and improving industrial property



Expected to realize

**MORE THAN \$1 BILLION**

in investment from an electric-vehicle battery component plant and solar-panel manufacturer



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# GEN Z ON THE MOVE

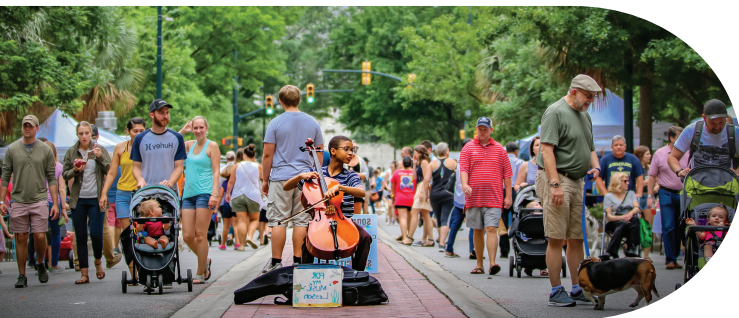
Gen Z is moving to Columbia more than most other cities in the U.S.



**GAINED 116,640**  
Gen Zers in 2021



Columbia ranked second  
among cities gaining  
**18 TO 24-YEAR-OLDS**



South Carolina  
**RANKED THIRD**  
among growing states in 2022



Young adults interested in Columbia's  
**OPPORTUNITIES & DYNAMISM**



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