

# 2017 InnovateHER WOMEN'S BUSINESS CHALLENGE

# InnovateHER!



## Application Deadline:

**April 21, 2017 @ 5:00pm**

Applications must include a business plan with an Executive Summary.

## Submit applications to:

[obo@columbiasc.net](mailto:obo@columbiasc.net)

**May 4, 2017 12:00pm -2:00pm**

InnovateHer Competition  
Columbia Metropolitan Convention

## For an application

[www.columbiasc.net/OBO](http://www.columbiasc.net/OBO)

## Or visit us at

1225 Lady Street Ste102  
Columbia, SC 29201

## 2017 InnovateHER Challenge!

The City of Columbia's Office of Business Opportunities (OBO), is excited to announce Columbia's participation in the

## 2017 InnovateHER Challenge!

InnovateHER is a national women's business challenge sponsored by the Small Business Administration (SBA) seeking innovative products and services that help impact and empower the lives of women and families.



We Are Columbia



U.S. Small Business Administration

The SBA anticipates that cash prizes totaling \$70,000 will be awarded to the three highest-rated contestants in the final round of the competition:

1st Place \$40,000

2nd Place \$20,000

3rd Place \$10,000

For more information about this national event, visit [www.sba.gov/InnovateHER](http://www.sba.gov/InnovateHER)

or at 803-545-3950