

**RECREATION ACTIVITY INTEREST**

*For each activity listed below please circle the number to indicate how much interest you and/or other members of your household have in the activity/program. Please circle "3" to indicate "Great Interest," "2" for "Some Interest" and "1" for "No Interest."*

Category	Includes	No Interest	Some Interest	Great Interest
Aquatics	Swimming, Lap Swim, Waterpark, etc.	1	2	3
Arts & Crafts	Ceramics, Photography, Calligraphy, Painting etc.	1	2	3
Athletics	Gymnastics, Track, etc.	1	2	3
Environmental	Gardening, Home Landscaping, etc.	1	2	3
Hobbies	Cooking, Flower Arranging, Models, Chess, etc.	1	2	3
Outdoor activities	Walking, Hiking, etc.	1	2	3
Performing Arts	Theater, Concerts, Ballet, Music, etc.	1	2	3
Self Improvement	Self-defense, Home Computer, etc.	1	2	3
Social	Dancing, Teen Club, Senior Club, Bridge, etc.	1	2	3
Special Events	One or two day events, festivals, shows, etc.	1	2	3
Sports	Baseball, Soccer, Softball, etc.	1	2	3
Travel & Tourism	Trips to points of interest within 3 hour drive, etc.	1	2	3
Water sports	Fishing, Kayaking, etc.	1	2	3

**PUBLIC OPINIONS**

*The Columbia Parks and Recreation Department would like to obtain your personal opinions about a variety of issues. Please circle one number for each question that most closely reflects your attitude.*

	Strongly Disagree	Disagree	Agree	Strongly Agree	Don't Know
I am aware of the Parks and Recreation Department programs and activities	1	2	3	4	8
I am satisfied with the public parks and recreation opportunities I receive for my tax dollars	1	2	3	4	8
I am satisfied with the quality of programs offered by Parks and Recreation Department	1	2	3	4	8
I feel safe in the parks when I visit during the day	1	2	3	4	8
I feel safe in the parks when I visit during the night	1	2	3	4	8
The fees of the Parks and Recreation Department are a good value	1	2	3	4	8
The park facilities are well maintained	1	2	3	4	8
The Parks and Recreation Department activities are primarily tailored for the adults	1	2	3	4	8
The Parks and Recreation Department activities are primarily tailored for the youth	1	2	3	4	8
The Parks and Recreation Department facilities are conveniently located	1	2	3	4	8
The Parks and Recreation Department has safe recreation equipment at their facilities	1	2	3	4	8
The Parks and Recreation Department is adequately staffed	1	2	3	4	8
The Parks and Recreation Department is an important provider of recreation for my family	1	2	3	4	8
The Parks and Recreation Department is responsive to the recreation needs of the community	1	2	3	4	8
The Parks and Recreation Department offers activities in which the whole family can participate	1	2	3	4	8
The Parks and Recreation Department offers enough activities for senior citizens	1	2	3	4	8
The Parks and Recreation Department should offer programs with other recreation providers	1	2	3	4	8
The quality of program leadership provided by the Parks and Recreation Department is good	1	2	3	4	8
There is a need for more on-site supervision	1	2	3	4	8
There is adequate parking at parks and facilities	1	2	3	4	8
There should be additional recreation programs for teens	1	2	3	4	8

**THANK YOU FOR YOUR COOPERATION**

### FUNDING PUBLIC RECREATION

The Columbia Parks and Recreation Department would like to obtain your personal opinions about different ways of funding public recreation. Please circle one number for each question that most closely reflects your attitude.

	Strongly Disagree	Disagree	Agree	Strongly Agree	Don't Know
Bonds	1	2	3	4	8
Endowments	1	2	3	4	8
Federal, state and other grants	1	2	3	4	8
Hospitality tax	1	2	3	4	8
Impact fees charged to developers	1	2	3	4	8
Property tax	1	2	3	4	8
Sales tax	1	2	3	4	8
User fees	1	2	3	4	8

### AVAILABILITY

The Columbia Parks and Recreation Dept. wants to schedule recreational activities and special events when it is most convenient for you and your family. Please circle all the times when you and your family are available to attend recreation activities, programs and facilities.

	ADULTS							YOUTH						
	M	T	W	Th	F	Sa	S	M	T	W	Th	F	Sa	S
<b>8 a.m. - Noon</b>	1	2	3	4	5	6	7	1	2	3	4	5	6	7
<b>Noon - 4 p.m.</b>	1	2	3	4	5	6	7	1	2	3	4	5	6	7
<b>4 p.m. - 7 p.m.</b>	1	2	3	4	5	6	7	1	2	3	4	5	6	7
<b>7 p.m. - 10 p.m.</b>	1	2	3	4	5	6	7	1	2	3	4	5	6	7

### INFORMATION

Please circle the appropriate number on how effective the following methods would be for keeping you informed.

	Ineffective	Not Sure	Effective		Ineffective	Not Sure	Effective
Billboards	1	2	3	Newspaper ads	1	2	3
City cable channel	1	2	3	Other social media	1	2	3
Department website	1	2	3	Radio	1	2	3
E-mail announcements	1	2	3	Special mailings to homes	1	2	3
Facebook	1	2	3	TV Ads	1	2	3
Flyers at schools	1	2	3	Twitter	1	2	3
Flyers in public places	1	2	3	Mailed brochure	1	2	3
Marquees	1	2	3	Word of mouth	1	2	3

THANK YOU FOR YOUR COOPERATION

**GENERAL INFORMATION**

To help us make better decisions, please tell us a little bit about you and your family. This information will be used for research only and not connected with any specific individual.

**What is your gender?**

Male...1      Female...2

**What is your age?**

18-24...1      25-34...2      35-44...3      45-54...4  
55-64...5      65-69...6      70-74...7      Over 75...8

**What was your household income before taxes in 2011?**

Under \$24,999.....1      \$75,000 to \$99,999.....4  
\$25,000 to \$49,999.....2      \$100,000 to \$124,900 ...5  
\$50,000 to \$74,999....3      Over \$125,000 .....6

**What is the highest level of education obtained by you?**

No school completed...1      Elementary school...2      Middle school...3      High school...4  
Some college (no degree)...5      Associate degree...6      Bachelor's degree...7  
Graduate or post-graduate degree...8

**How many people, including yourself, currently live in your household?**

Under age five \_\_\_\_; ages 5 to 10 \_\_\_\_; ages 11 to 14 \_\_\_\_; ages 15 to 18 \_\_\_\_; ages 18 - 54 \_\_\_\_,  
ages 55 & older \_\_\_\_

**What is your marital status?**

Married...1      Divorced/Separated...2      Single...3      Widowed...4

**How far do you have to travel to go to recreation facility you go to most often? \_\_\_\_ Minutes**

**I travel to Recreation and Parks facilities by (indicate all that apply):**

Car...1      Bicycle...2      Walk...3      Public transport...4

**How many years have you lived in the City of Columbia? \_\_\_\_**

**Where do you use the Internet (please circle only one):** Home...1

Work...2      Home and Work...3  
No access...4

**Please indicate ALL the other places you go for recreation and leisure activities (indicate all that apply)?**

Sports clubs and associations...1      Private health clubs...2      Programs offered by school district...3  
Programs by religious institutions...4      Recreation in neighboring cities...5  
Ethnic clubs and programs ...6  
Other (Specify)\_\_\_\_\_

**What color recycling bin do you have** Blue...1      Green...2      Red...3

**What is your zip code:** \_\_\_\_\_

**Please add any additional comments in the space below:**

You can also find the questionnaire and complete it online at: <https://www.surveymonkey.com/s/ColumbiaNeeds>

**THANK YOU FOR YOUR COOPERATION**