

## ECONOMIC DEVELOPMENT USING COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) FUNDS

The City of Columbia receives an annual entitlement of Community Development Block Grant (CDBG) funds from the U. S. Department of Housing and Urban Development (HUD). HUD awards these funds to help cities to develop viable communities by providing decent housing, a suitable living environment, and ability to expand economic opportunities, principally, for low- and moderate-income persons.

The City of Columbia funded the Main/North Main Façade Improvement Program using a portion of its annual CDBG award. By using CDBG dollars, the City is able to offer forgivable loans and grants that do not have to be repaid if the façade improvements are maintained for three (3) years. The City's ability to offer this type of program to businesses in our current economy has definitely been well appreciated by façade participants.

Within the City, CDBG funds are administered through the Community Development Department. The OBO is allocated funds from Community Development to administer the program.

*"CDBG is an important tool for helping local governments tackle serious challenges facing their communities."*

*US Department of Housing & Urban Development*



2965 N Main

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6102 N Main



**BUILD COLUMBIA**  
The Blueprint for a World Class City

## Façade Improvement Program

### Main/North Main Street Corridor 2012-2014 (2100 Main—6900 North Main Street)

#### Helping Neighborhood Businesses

*Neighborhood businesses, such as those found on the Main/North Main Street corridor, are essential to any world class city. They provide important goods and services for residents, contribute to quality of life, and are critical to our local economy.*

*The City launched the Façade Improvement Program on this corridor, with the intent of helping to promote the marketability of these neighborhood businesses by attracting new business owners, tenants, and customers, as well as retaining already successful establishments.*

*While some businesses have moved over the years, the corridor boasts of many long standing businesses and icons, such as Arnold's Professional Garment Care, Zesto, Carolina Paint and Body, and Blue Ribbon Cab, which have all been in business over 20 years!*

*Additionally, new businesses have ventured to make the corridor their home in the past couple of years, including Sweet Temptations Bakery, Vino Garage, and Carolina Kernels.*

*Recognizing the critical importance of marketing retail businesses, the City also offered marketing assistance through ECI-Find New Markets, to help businesses develop or update their social media presence this year.*



*It is anticipated that we will see continued economic growth on North Main Street, especially with the upcoming streetscaping!*

Tina Herbert

The City of Columbia's Façade Improvement Program (FIP) aims to improve the appearance of commercial corridors throughout the city that are significantly deteriorated. Through this program, business owners are able to make improvements to the front, exterior portion of commercial buildings that can be seen from the public right-of-way. To date, the City has invested \$298,468 into over 30 projects on the Main/North Main Corridor.

#### Program Structure:

##### Forgivable Loan

- ◆ 3-year Term
- ◆ 80%/20% Match
- ◆ Maximum City Investment per Façade \$10,000
- ◆ Interior Improvements are not Eligible
- ◆ 1/3 of loan forgiven each year

##### Forgivable Grant

- ◆ 2-year Term
- ◆ Maximum Grant Amount is \$1999.99
- ◆ No Match Required
- ◆ Interior Improvements are not Eligible

#### Eligible Improvements:

- |                                   |          |
|-----------------------------------|----------|
| Awnings                           | Lighting |
| Carpentry and Masonry Repair      | Paint    |
| Doors & Windows                   | Roofing  |
| Iron Bar Removal/Disposal         | Signage  |
| Landscaping – Trees ONLY          | Fencing  |
| Security Camera Monitoring System |          |



## Façade Program Highlights

Amount of Public Investment	\$ 268,468
Amount of Private Investment	\$ 373,365
<b>Total Amount of Investment (Public &amp; Private)</b>	<b>\$ 641,834</b>
Other Private Investment*	\$ 380,350
# of Forgivable Grants	6
# of Forgivable Loans	25
# of Jobs New/Retained	178
# of New Businesses	3
# of Awardees Receiving Technical Assistance from ECI	8

\* Additional private investment made along the corridor by property owners, not part of the Façade Improvement Program.

3031 N Main

Classical Glass of South Carolina, Inc.  
www.ClassicalGlassSC.com  
(803) 928-0707  
(803) 256-9901

We also do repairs to stained and leaded glass  
Providing Stained Glass Windows & doors for Churches, Homes, Businesses & Schools.  
The world's oldest complete stained glass windows can be found in Augsburg, Germany. They are known as the "Augsburg" and feature stained glass windows, doors, stained glass and more. The windows have survived more than five hundred years.  
Today at Classical Glass we employ the same techniques that were used to create these German windows. Our work may be more elaborate and our materials more conservatively manufactured due to advances in modern technology but the same basic methods are still used. All pieces of glass are hand cut to precisely fit the hand-drawn patterns. Mouldings and details are painted by hand and each piece is carefully fitted in our kiln. The windows are then heated, softened and sealed to withstand the elements.  
We hope you will select Classical Glass for your stained glass windows. We're certain you will be glad you did!  
Customers interact directly with the artist who will create their windows, ensuring clear communication and the creation of one-of-a-kind originals.

4408 A & B N Main



5322 N Main



### Small and Local Businesses Benefit

The City has a commitment to small and local businesses. The list below shows all of the contractors that have been awarded work through the façade program. As an incentive, the City offers applicants additional points in the review process if they offered an opportunity to bid to female and/or minority owned businesses.(\*)

- |                                  |                                  |                                   |
|----------------------------------|----------------------------------|-----------------------------------|
| AA-ARK Home Repair/Heating & Air | Fast Signs                       | Medcon Services                   |
| ADM Signs                        | Flagship Signs                   | Palmetto State Glass              |
| Bardin Builders                  | Frazier Signs & Design*          | Perez Masonry & Stamped Concrete* |
| Binswanger Glass                 | Fresh Printing*                  | Perfect Printing                  |
| Blackseal                        | Full House Repairs/Renovations*  | Purvis Custom Homes               |
| Brookgreen Landscaping           | Garris Masonry                   | R & J Masonry*                    |
| Burkett Systems, Inc.            | Gordon Stucco                    | R E Painting*                     |
| C & C Roofing                    | GTG, LLC                         | Seabrook Construction*            |
| C & A Stucco                     | Irving Spigner Masonry*          | SignItQuick                       |
| Capitol Flooring, Inc.           | Jenkins Electric*                | Signs2Go                          |
| Carbra Construction*             | JJ Rez Masonry/Concrete          | SignsNow                          |
| CertaPro Painting                | Landscape                        | Stucco Finishes                   |
| David Williams Painting          | LLE Construction*                | The Metal Works, Inc.             |
| Dirt Cheap Grading               | Lungsford Sealcoating & Striping | Tyson Signs                       |
| Echerer Painting                 | Mays Contracting                 |                                   |

North Main	Street @ I-20	
6900		
6400	■	Blue Ribbon Taxi Company
6100	■	Toliver's Mane Event
5700	■	Northview Plaza
5300	■	Kimberly's Beauty & Barber Salon
5200	■	Dr. Benjamin Thomas, DMD Sonya's Total Hair Care Thomas & Associates Realty Colonial Realty
	■	
	■	
	■	
4800	■	Kim's Beauty & Variety Store
4400	■	Virginia Spigner's Hair Designs North Main Cutz
	■	
4200	■	Lenoir/Rhyne Lutheran Seminary
4000	■	Kleen Kare Dry Cleaners Zesto
	■	
3700	■	Hiott Building
3600	■	E. Marion Enterprises
3500	■	Solomon Law Group
3400	■	Cashion Electricians
3300	■	Rose of Sharon Gifts
3000	■	Classical Glass
2900	■	In the House Realty
2600	■	Arnold's Professional Garment Care Appliance Sales and Service
	■	
2500	■	Frank's Carwash DER Kitchens
	■	
2300	■	Sweet Temptations Bakery
2100		
Elmwood Avenue @ Main Street		

- ### Types of Businesses Receiving Awards
- |   |  |
|---|--|
| <b>Consumer Services</b><br>dry cleaners<br>electricians<br>salon supply store<br>small appliance repair<br>taxi service  | <b>Retail</b><br>small appliance sales<br>bakery<br>barber shop<br>beauty salon<br>book store<br>clothing store<br>gift shop<br>restaurant<br>stained glass<br>retail center |
| <b>Professional Services</b><br>catering kitchen facility<br>dentist office<br>financial investment company<br>Law practice<br>real estate management<br>tax preparation office | <b>Education</b><br>institution of higher learning   |

3701-3711 N Main



6400 N Main

