



OVERVIEW

Formed by the South Carolina General Assembly in 1786, Columbia, SC is one of Colonial America’s most significant early settlements. Columbia has transformed from its deep roots in textile manufacturing, to a bustling metropolis with a diverse economy composed of advanced manufacturing, healthcare, technology, shared services, logistics, and energy. Columbia is *business ready*, with a variety of available sites and buildings across 125 square miles of business friendly soil.

LABOR, EMPLOYMENT AND POPULATION

Labor Force & Employment, November 2012		Median Hourly Wage Rates by Occupation	
Labor Force	367,658	All Occupations	\$15.69
Employment	340,541	Business & Financial Operations	\$25.64
Unemployed	27,117	Computer & Mathematical	\$30.85
Unemployment Rate	7.4%	Architectural & Engineering	\$30.88
Underemployed in County Labor Shed	Not Available	Construction & Extraction	\$15.73
		Production Occupations	\$14.19
Per Capita Personal Income	\$35,473	Transportation & Moving	\$12.96

Source: BLS, LAUS Nov. 2012; Columbia, SC—MSA; BEA

Source: BLS, OES May 2011, Columbia, SC—MSA

According to the South Carolina Department of Employment and Workforce’s SC Works Online Services, there are 2,642 potential candidates looking for work in the Columbia Metropolitan Statistical Area under the Production Occupation group as of April 24th, 2012.

Metropolitan Statistical Area Population		45-Minute Drive Time Population (Columbia)	
1990 Census	548,331	1990 Census	513,234
2000 Census	647,158	2000 Census	608,196
2010 Census	767,598	2010 Census	717,009
2010 Census Age 16+	608,780	2010 Census Age 16+	561,291
2010 Census Age 21+	545,437	2010 Census Age 25+	466,634
2010 Census Median Age	35.7	2010 Census Median Age	35.6
Age 25+ with Bachelor’s Degree or Higher	39.5%	Age 25+ with Bachelor’s Degree	19.4%

Source: U.S. Census Bureau

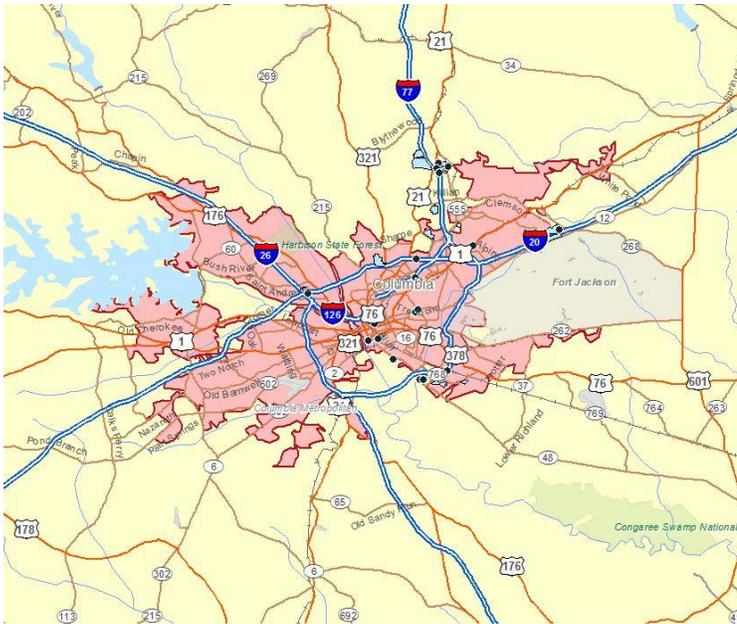
Source: Demographics Now

QUALITY OF LIFE

As South Carolina’s capital and largest city, Columbia is the premier location for commerce, entertainment, lifestyle, culture and recreation. The city’s many attractions include the Riverfront Park and Canal, Koger Center for the Arts, the Vista, the Columbia Museum of Art, Lake Murray, and the Sesquicentennial State Park. Home to Fort Jackson, the University of South Carolina, and the Innovista Research District, it’s no wonder Columbia was recently recognized by *fDi Magazine* as one of 2011/2012 “American Cities of the Future.” With southern hospitality and charm, Columbia is the definition of great living.



INFRASTRUCTURE



I-20, I-26 and I-77 converge in the City of Columbia, allowing for easy North/South and East/West interstate access. I-95 is a sixty minute drive east on I-20 or I-26.

Utility services are provided by City of Columbia, Tri-County Electric Cooperative, SCE&G and Mid-Carolina Electric Cooperative.

Two airports serve the residents and businesses of Columbia, the Columbia Metropolitan Airport (CAE) and the Columbia Owens Downtown Airport (CUB). The Columbia Metropolitan Airport serves more than 1.2 million people and processes more than 168,000 tons of cargo annually.

The Port of Charleston is 110 miles from the city of Columbia. The City's rail system is served by Norfolk Southern and CSX.

EXISTING INDUSTRY

Industry Description	NAICS	Employing Units	Employed	AVG Weekly Wage
Total, Private and Government	10	16,317	328,077	\$792
Agriculture, Forestry, Fishing & Hunting	11	139	2,407	\$728
Construction	23	1,573	12,935	\$828
Manufacturing	31-33	592	26,956	\$1,001
Wholesale Trade	42	909	11,865	\$1,072
Retail Trade	44-45	2,416	38,496	\$494
Finance and Insurance	52	1,121	20,677	\$1,108
Real Estate & Rental Leasing	53	587	4,427	\$802
Admin, Support & Waste Management & Remediation Services	56	931	20,336	\$547
Health Care and Social Assistance	62	1,335	34,260	\$917
Arts, Entertainment and Recreation	71	212	3,112	\$333
Accommodation & Food Services	72	1,284	27,898	\$273
Other Services (Except Public Administration)	81	1,701	9,838	\$564

Source: BLS, QCEW, Columbia, MSA, Fourth Quarter 2010

MAJOR EMPLOYERS

Company Name	Employment	NAICS Code	Description
Palmetto Health Alliance	9,000	620000	Healthcare
University of South Carolina	4,500	611310	Higher Education
City of Columbia	2,586	921190	City Government
Providence Hospital	1,800	620000	Healthcare
Dorn VA Medical Hospital	1,457	620000	Healthcare
Westinghouse Electric	1,200	332410	Nuclear Fuel Assembly Manufacturing
Colonial Life Insurance Co.	1,032	524000	Insurance

Source: Central SC Records and Reference USA