

ORDINANCE NO.: 2000-031

*Amending the 1998 Code of Ordinances of the City of Columbia, South Carolina, Chapter 17, Planning, Land Development and Zoning, Article III, Zoning, Division 11, Sexually Oriented Businesses, Sec. 17-372, Definitions to add Principal business purpose and Sexual material or merchandise and to amend Adult bookstore and adult video store*

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BE IT ORDAINED by the Mayor and Council this 28th day of June, 2000, that Chapter 17, Planning, Land Development and Zoning, Article III, Zoning, Division 11, Sexually Oriented Businesses, Sec. 17-372, Definitions, of the 1998 Code of Ordinances of The City of Columbia, South Carolina, is amended to add *Principal business purpose* and *Sexual material or merchandise* to read as follows:

*Principal business purpose* is a purpose of the business which is accorded significance and importance by the business and is determined by the businesses' offering of sexual material as defined by this ordinance as a constant and intentional objective, and the seeking to promote the availability of such materials to the public or patrons by internal or external signage, promotion or advertising.

*Sexual material or merchandise* means

(1) Books, magazines, periodicals or other printed matter, or photographs, films, motion pictures, videocassettes or video reproductions, slides or other visual representations, which depict or describe specified sexual activities or specified anatomical areas; or

(2) Instruments, devices or paraphernalia which are designed for use in connection with specified sexual activities. A commercial establishment may have other principal business purposes that do not involve the offering for sale or rental of material depicting or describing specified sexual activities or specified anatomical areas and still be categorized as an adult bookstore or adult video store. Such other business purposes will not serve to exempt such commercial establishment from being categorized as an adult bookstore or adult video store so long as one of its principal business purposes is the offering for sale or rental for consideration the specified materials which depict or describe specified sexual activities or specified anatomical areas.

BE IT FURTHER ORDAINED that Chapter 17, Planning, Land Development and Zoning, Article III, Zoning, Division 11, Sexually Oriented Businesses, Sec. 17-372, Definitions, *Adult bookstore* and *adult video store*, of the 1998 Code of Ordinances of The City of Columbia, South Carolina, is amended to read as follows:

*Adult bookstore* and *adult video store* mean a commercial establishment which, as one of

its principal business purposes, offers for sale or rental for any form of consideration any sexual material or merchandise.

This ordinance is effective as of final reading.

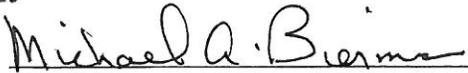
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Requested by:



MAYOR

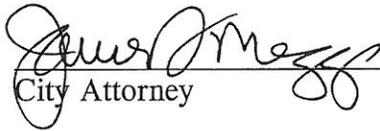
Approved by:



City Manager

ATTEST:

Approved as to form:



City Attorney



City Clerk

Introduced: 6/7/2000

Final Reading: 6/28/2000