

**CITY OF COLUMBIA
ARTS & HISTORIC PRESERVATION COMMITTEE
MEETING REPORT
JANUARY 11, 2012 – 2:00 P.M.
LINCOLN STREET GARAGE
CONFERENCE ROOM - 820 WASHINGTON STREET**



The Columbia City Council conducted an Arts & Historic Preservation Committee Meeting on Friday, January 11, 2013 at Lincoln Street Parking Garage, 820 Washington Street, Columbia, South Carolina. The Honorable Cameron Runyan (Chair) called the meeting to order at 2:12 p.m. The Honorable Sam Davis and The Honorable Brian DeQuincey Newman.

COMMITTEE DISCUSSIONS

1. Hospitality Tax Review

Chair Runyan shared with the committee the current funding protocols not formally approved by council.

There was a consensus of the committee to make the following recommendations to council for their approval:

1. Endorsement of eligible expenditures for Hospitality Tax Funds –
 - Marketing – *advertising, promotions, mailing and design, billboard and banner locations.*
 - Security – *off duty police officers, private security, clean and safe teams*
 - Entertainment – *dancers, artists etc. Does not include per diems for travel/accommodations, only contractual amounts paid*
 - Facilities and Buildings – *operation and maintenance*
2. It is up to the committee's discretion to review funding requests for conferences, walks and runs.
3. Can use funds for either up to 75% of marketing director's salary or retainer for firm doing the marketing.
4. All organizations have to go through the application process in order to be considered for funds. This includes organizations that have missed the application deadline.

Council will have the final decision in the allocation of the Hospitality Funds.

- The meeting was adjourned at 3:31 p.m.

Respectfully submitted by:

Connie Lucius
Office of the City Clerk